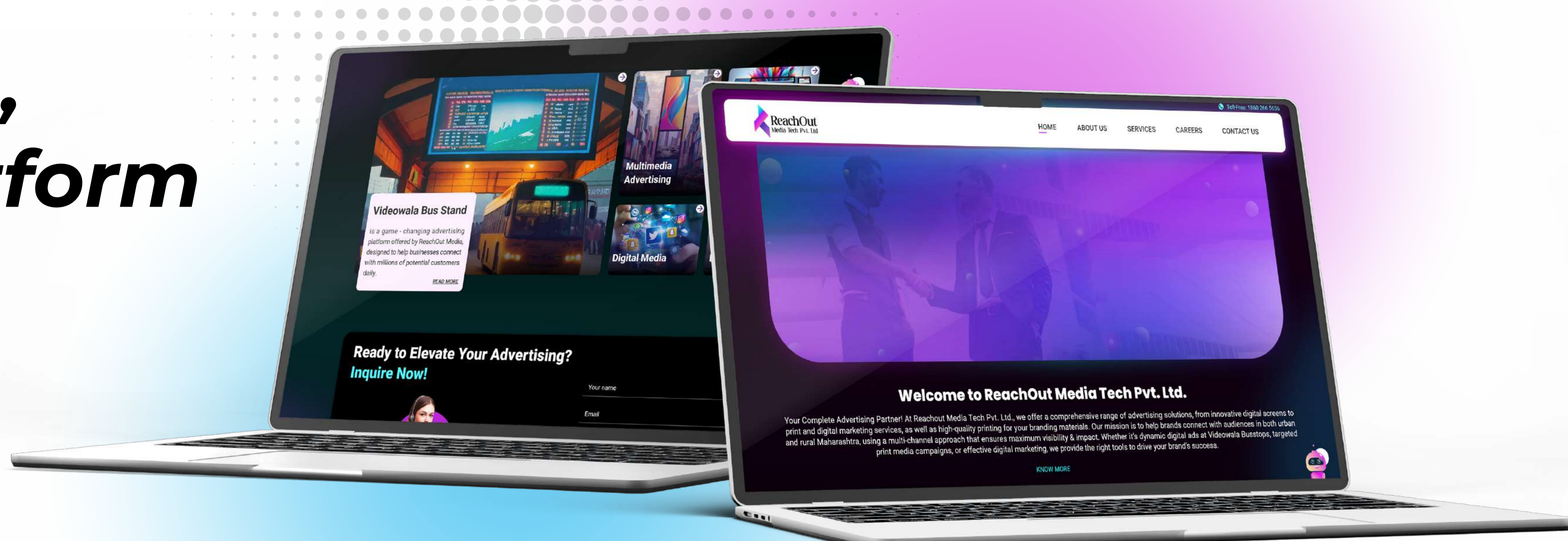


# Business Website, CRM & HRMS Platform

Industry: Media & Digital Services

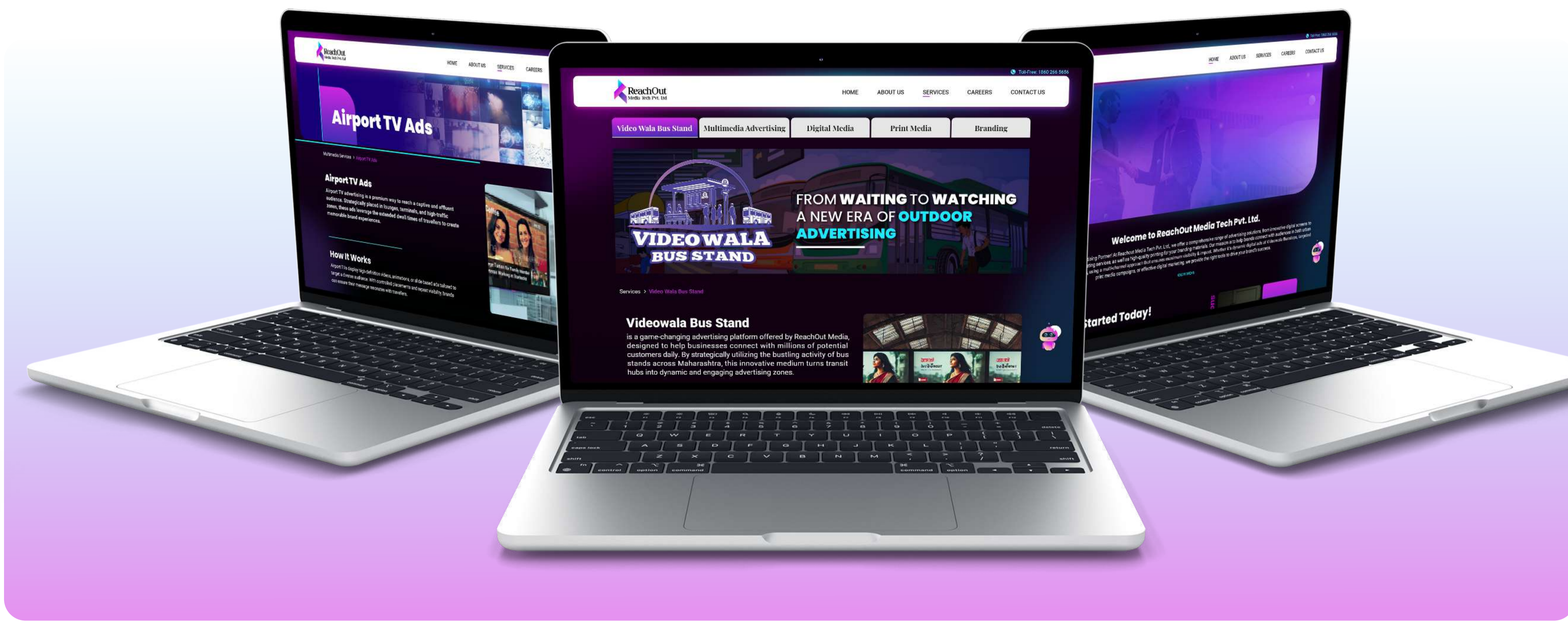
**Services Provided:**

- Static Website Development
- Custom CRM Development
- HRMS Portal Development
- Role-Based Admin Panel System
- Server & FTP Infrastructure Setup



## PROJECT OVERVIEW

Reachout Media Tech makes a professional digital presence along with an internal system to manage customer inquiries, team workflows, and operational processes. The objective was to build a fast, responsive website integrated with a powerful backend ecosystem capable of handling leads, employee management, & administrative control.

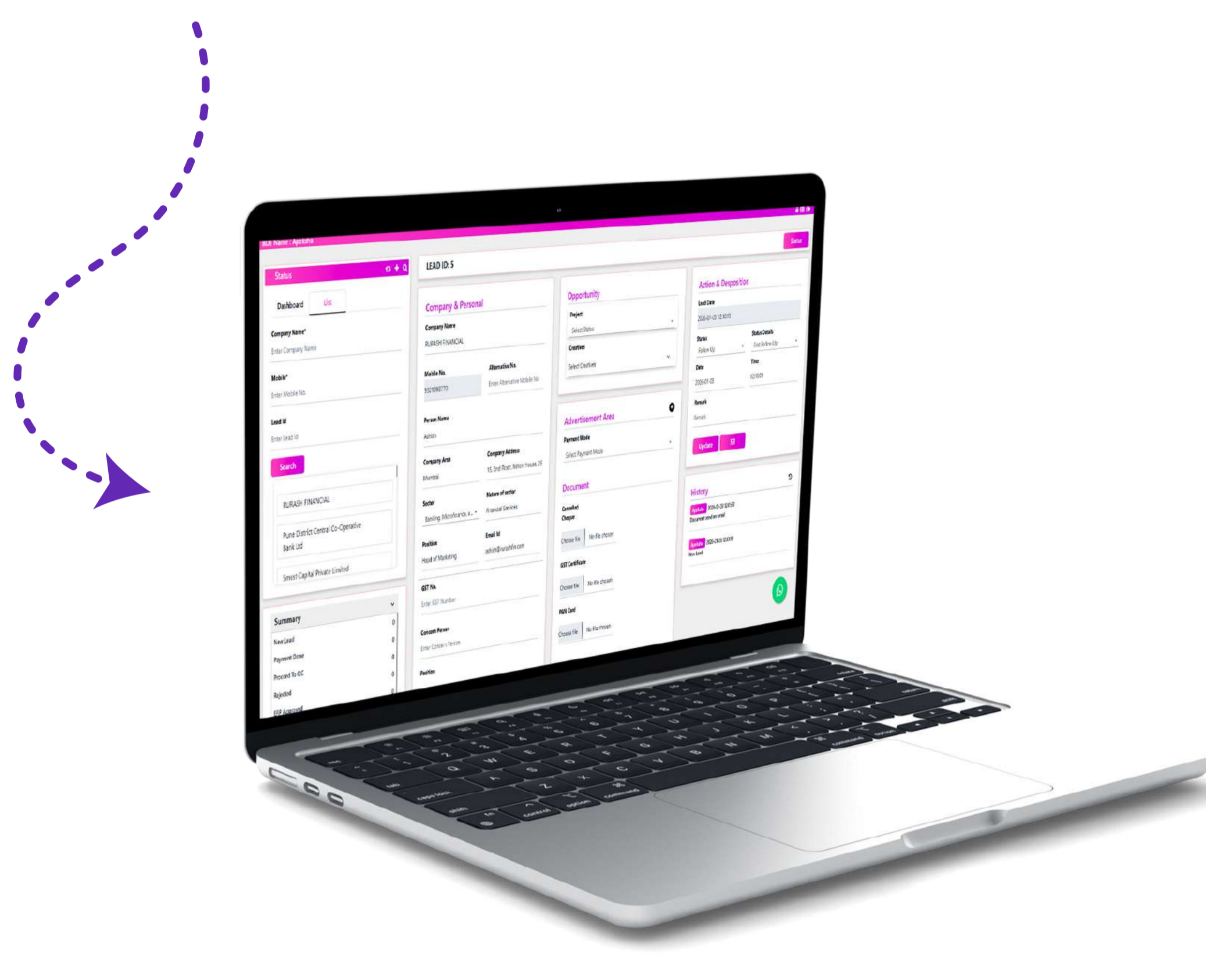
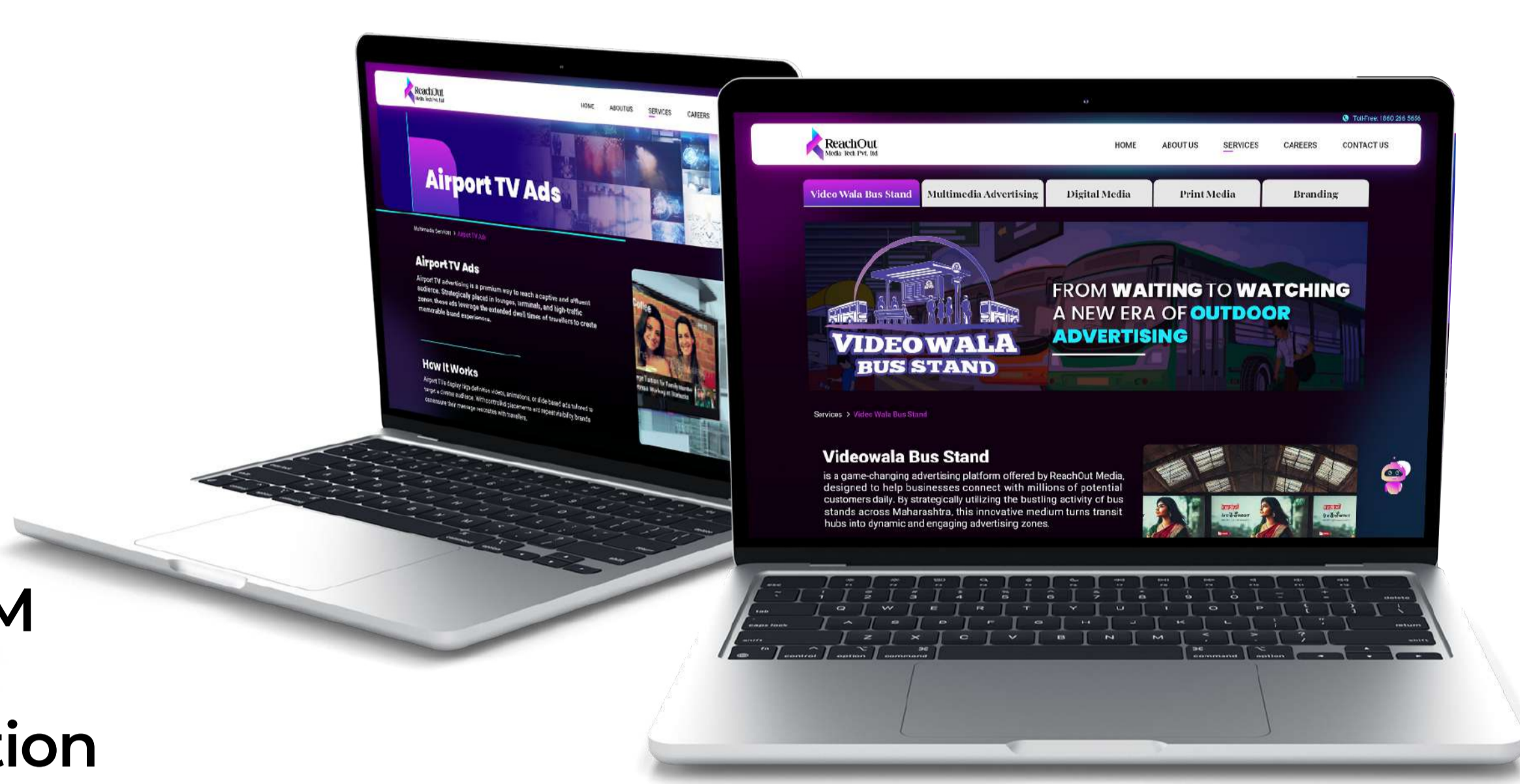


Profcyma Global developed a complete solution including a static business website, a custom CRM system for lead management, an HRMS portal for internal team operations, and server infrastructure with secure FTP connectivity.

## KEY FEATURES

### 01. Business Website

- Clean and responsive static website
- Integrated lead capture forms connected to CRM
- Structured service pages and company information



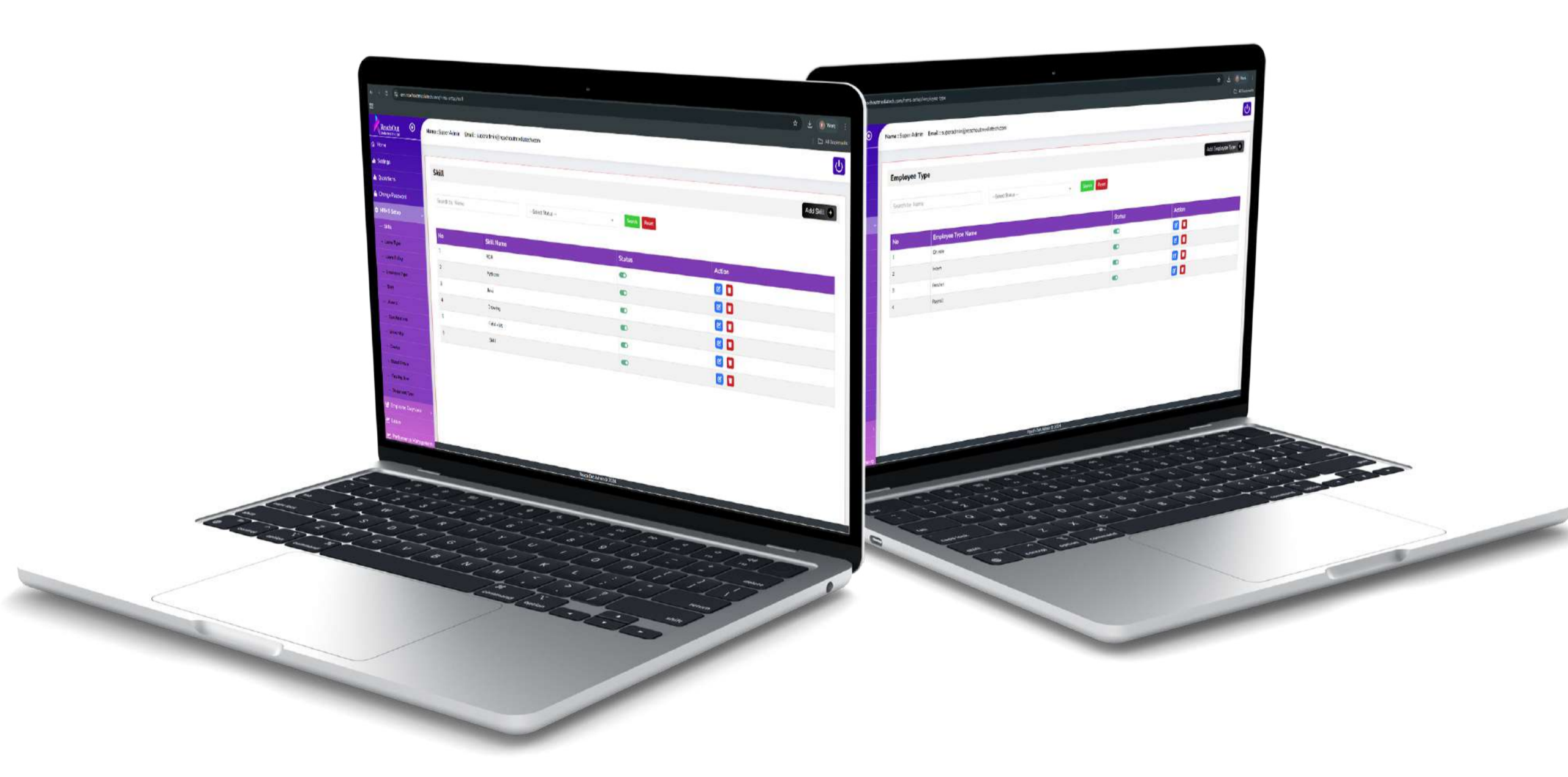
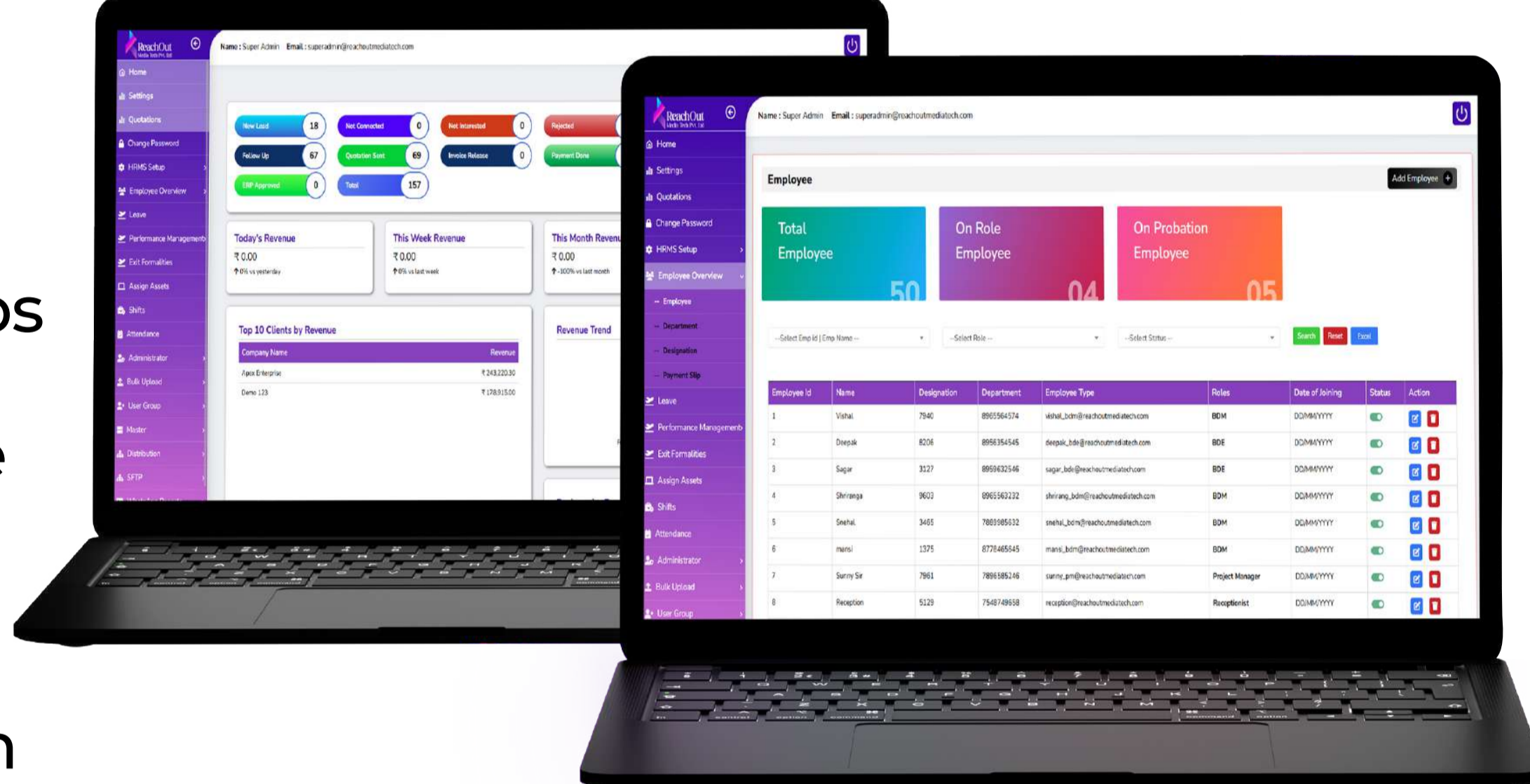
### 02. Lead Management CRM

- Post and manage job listings
- Review candidate profiles and skills
- Connect with potential candidates through the platform

### 03. Role-Based Admin Panels

(The system includes multi-level access control to support internal workflows:)

- Team Leader (TL) : Manage team leads and follow-ups
- Manager : Oversee operations and team performance
- STC : Handle operational coordination
- Super Admin : Full system control and administration



### 04. HRMS Portal

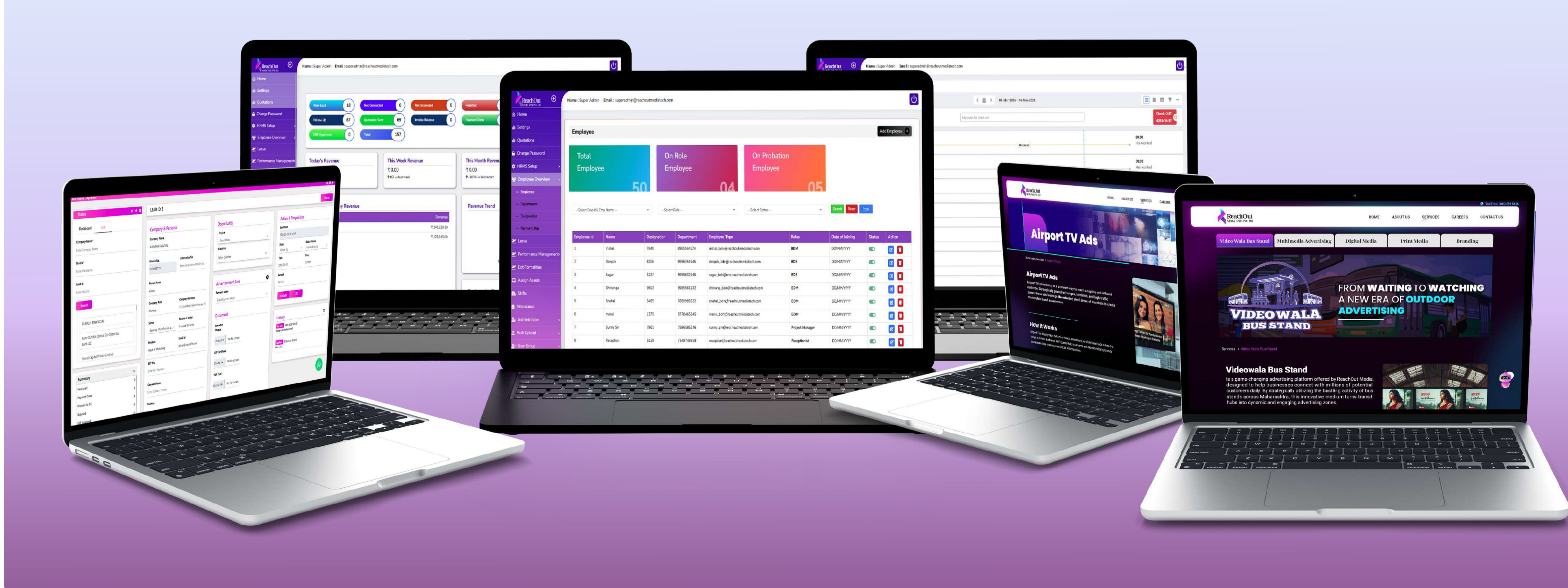
- Post and manage job listings
- Review candidate profiles and skills
- Connect with potential candidates through the platform

### 05. Server & FTP Infrastructure

- Secure FTP connectivity for file access and management
- Reliable infrastructure supporting system operations
- Organized server environment for platform maintenance

## RESULTS & IMPACT

The solution provided Reachout Media Tech with a structured digital ecosystem combining customer-facing services with internal operational systems. The integrated CRM, HRMS portal, & role-based administration improved workflow management, streamlined lead handling, & strengthened internal business processes.



## Why This Project Strengthens Profcyma Global's Portfolio

This project demonstrates Profcyma Global's ability to build comprehensive digital infrastructures that combine websites, CRM systems, HRMS portals, & server-level configurations. It highlights our expertise in delivering business platforms that support both customer engagement and internal operational efficiency.



Thank You

+91 8956701085 / 9404535526

www.profcymaglobal.com info@profcymaglobal.com