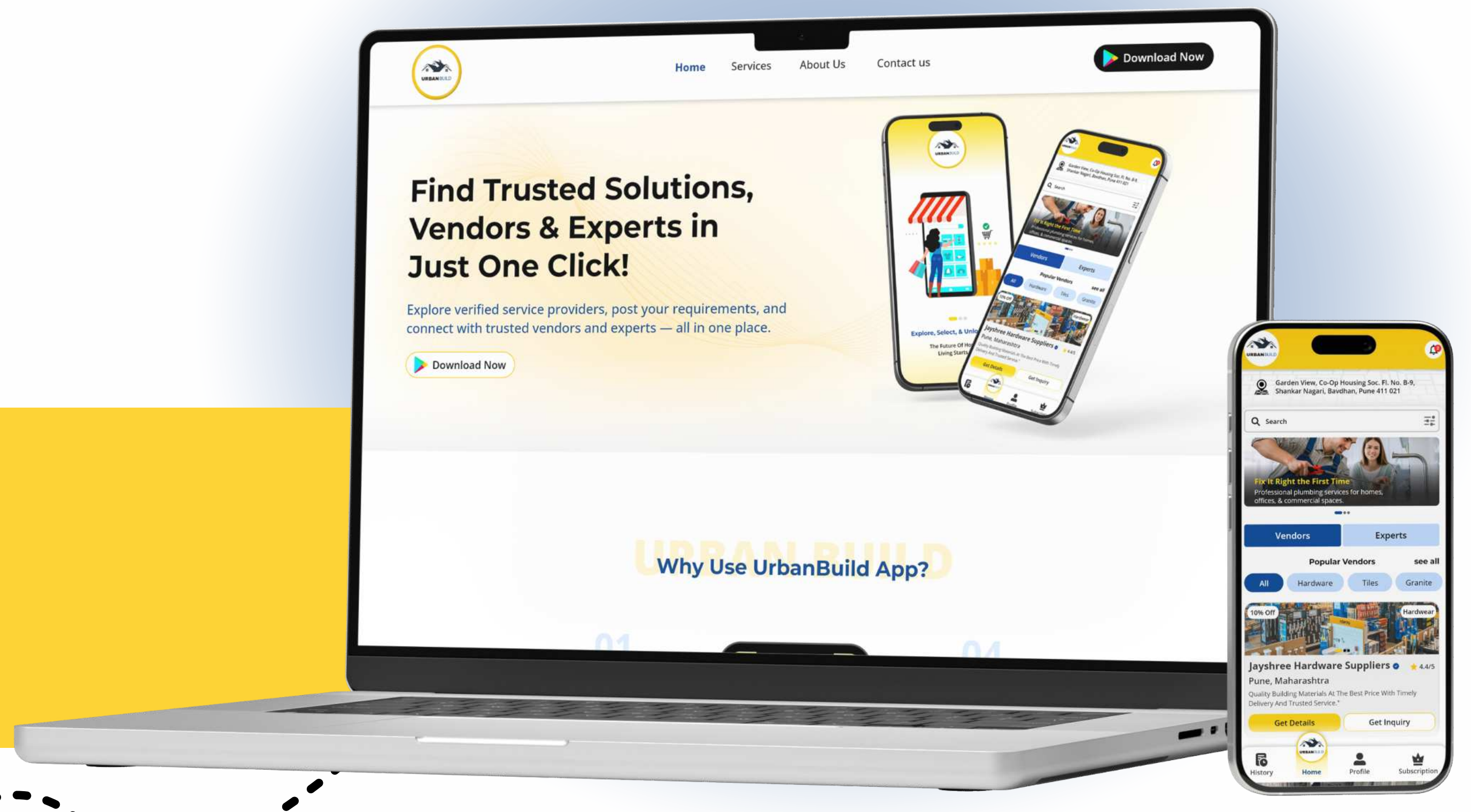




# Construction & Local Services Marketplace

**Industry:** Transportation & On-Demand Logistics

- Platforms:**
- Landing Page Development
  - Mobile Application Development
  - Admin Panel Development



## PROJECT OVERVIEW

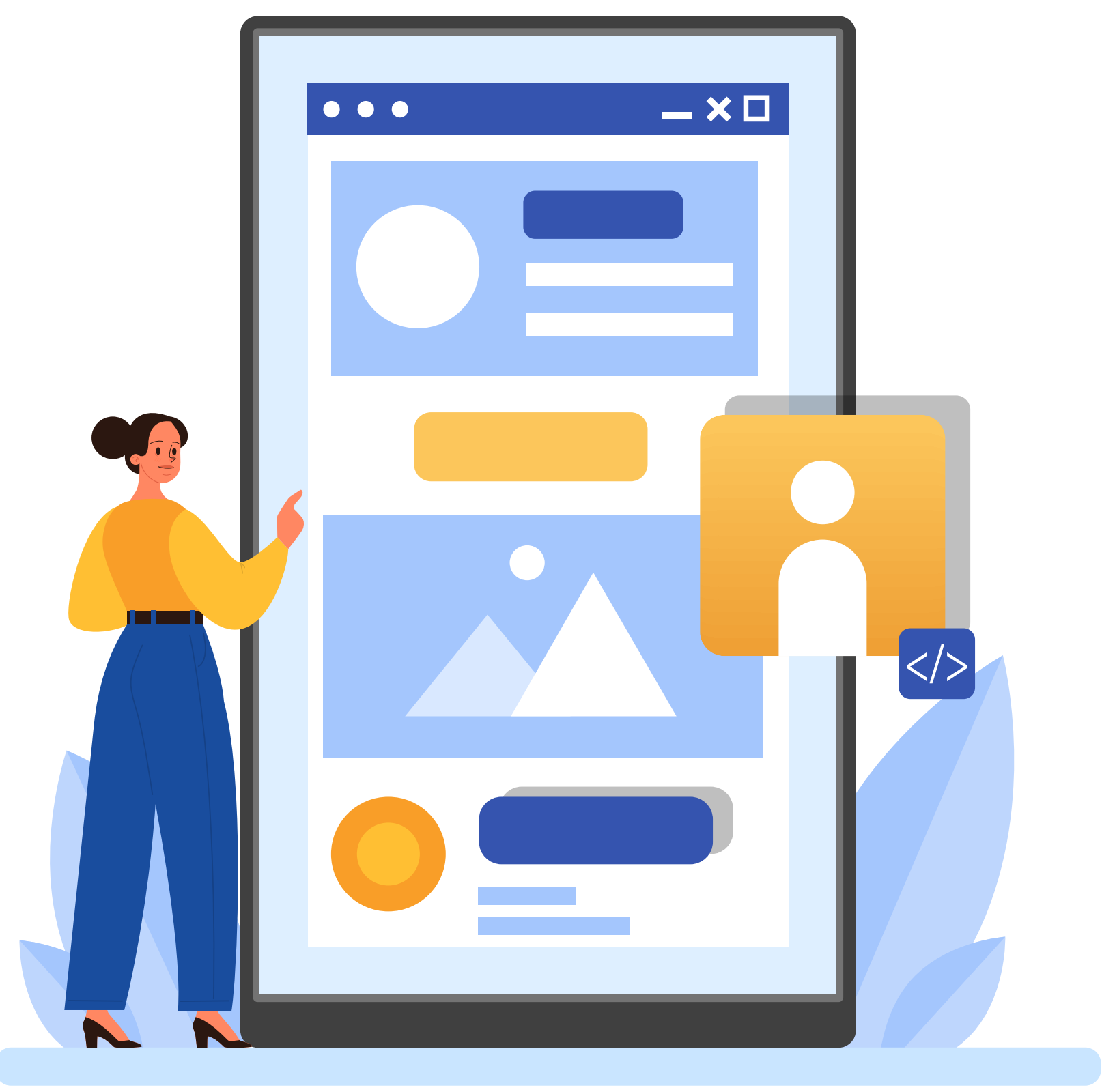
Urban Build is a digital lead generation platform designed to connect customers with businesses across construction, home improvement, and local service industries. The platform functions as an online marketplace where users can discover service providers, submit inquiries, and receive responses from relevant businesses.

Profcyma Global developed a complete digital ecosystem including a landing page for service discovery, a mobile application for user interaction, and a centralized admin panel to manage listings, leads, and platform operations.

## KEY FEATURES

### 01. Service Marketplace

- Business listings across multiple service categories
- Company profiles with service details and contact information
- Easy discovery of service providers



### 02. Lead Generation System

- Customer inquiry forms to request services
- Direct lead generation for registered businesses
- Efficient lead capture and management

### 03. Intelligent Service Assignment

- Business listings across multiple service categories
- Company profiles with service details and contact information
- Easy discovery of service providers



### 04. Admin Dashboard

- Manage business listings and approvals
- Monitor and manage incoming leads
- Control platform categories and users
- Centralized system for platform operations

## RESULTS & IMPACT

The Urban Build platform created a centralized digital marketplace where businesses can generate qualified leads while customers can easily find and connect with service providers. The integrated mobile application and admin panel streamline lead management, improve business visibility, and provide a scalable infrastructure for platform growth.



## WHY THIS PROJECT STRENGTHENS PROFCYMA GLOBAL'S PORTFOLIO

This project demonstrates our expertise in building scalable lead generation platforms that connect businesses and customers through structured service marketplaces. It highlights our ability to develop complete digital ecosystems including landing pages, mobile applications, and centralized management systems.



Thank You

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